

****For Immediate Release****

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Customer Solutions Group Named as Microsoft Surface Strategic Partner

Multi-touch, Collaborative Computing Technology to be Leveraged in Innovative Multi-Channel Solutions

Greenwood Village, CO – January 6, 2010 – Customer Solutions Group, LLC (CSG) today announced it is now a Microsoft® Surface® Strategic Partner. As a member of the top partner level offered in the new Microsoft Surface Partner Program, CSG will work closely with and enjoy the benefits of a high-touch relationship with the Microsoft Surface team in Redmond, WA.

“We are excited to be working so closely with the Microsoft Surface team as we deliver innovative customer experiences to our clients”, said Patrick Carter, President, CSG. “CSG’s innovations in the areas of multi-channel integration and multi-touch application development, married with Microsoft’s world-class platforms and capabilities, allows us to deliver truly cutting-edge touch computing solutions.”

CSG currently utilizes Microsoft Surface multi-touch and object recognition capabilities in their new Digital Folio™ solution (www.DigitalFolio.com) as well as custom-developed experiences. An innovative client-branded and multi-channel application, Digital Folio aggregates the various complex factors that influence consumers’ purchase decisions. Such factors include on-line research conducted at home, industry reviews and feedback found on the web, customer product or service ratings, even photographs taken with a customer’s mobile device. All these resources are accessible on-site on the Microsoft Surface via Digital Folio, which also allows customers to obtain additional content unavailable anywhere else. Consumers can also collaborate with a sales employee on-site to make sure they’re fully informed and confident when it’s time to buy.

Customer Solutions Group recently tested its Digital Folio solution with the nation’s largest consumer electronics retailer in a two-store experiment. The retailer’s employees were issued cards utilizing identity tags that the Surface units recognize, allowing the sales associates to better serve customers’ research needs. These cards allow the employees to control access to certain in-store content and personalize their own individual product KnowledgeBase resources.

“Together with CSG, Microsoft Surface is providing users with an entirely new experience with technology – one that comes naturally to people, is easy to use, and creates engaging and collaborative computing experiences,” said Somanna Palacanda, Director of Product Management, Microsoft Surface.

The Microsoft Surface Partner Program offers three levels of engagement: Community, Partner, and Strategic. Program members range from custom application developers and system integrators to design agencies. Each Microsoft Surface Partner, also a registered Microsoft Partner, has demonstrated expertise with the Microsoft Surface platform and has access to technical training and certification, direct technical updates and releases, and a variety of technical support options on Microsoft Surface products and tools. Additional information on the Microsoft Surface Partner program can be found at <http://partner.surface.com>

About Customer Solutions Group, LLC

Customer Solutions Group, LLC (www.CSGResults.com) is a Denver-based consulting agency specializing in Customer Experience Management (CEM) services and solutions. Focused on innovating customer experience across multiple channels such as on-site, on-line, and via mobile devices, CSG is also a Microsoft Surface Partner exploring the use of the Microsoft Surface as a business application platform. CSG’s Digital Folio represents the first comprehensive remote platform management system to incorporate the Microsoft Surface and its software as a managed device.